



Discover The Book Within: Choose A Topic!

Answer the following questions that apply to you to gain clarity and decide on the topic you'll be writing for your next book. Look for overlaps and commonalities in your answers. This is meant to build upon Day 1's lesson, so feel free to look back at those answers as well. Share your comments and questions on Facebook.

1. Do I know my mission? Is there a specific message or piece of information I want to leave as my legacy?
2. What am I really passionate/excited about?
3. What can I talk about or teach for hours even if I weren't getting paid?
4. What do I want to write about?
5. What I am an expert at?
6. What do people specifically come to me for to gain knowledge or to learn (both inside and outside of my business)?
7. Do I want this to be an academic or research-based book? Why?
8. Do I want this to be an introduction to my work to share a taste of what I do with others (like a freemium or lead generator), or a full body of work?



9. Do I have a unique story that is engaging?

10. Is there a specific experience I've gone through that can help others?

11. Of my interests, is there an angle I can write NOW that is particularly relevant or timely? (for example seasonal topics such as "setting resolutions" or "getting a bikini body" or holiday related)

12. Is there a new or popular trend I can attach my interests to right NOW?

13. Are you a visual person? Sketch out some topic ideas for your book.